

accenture  
**TECHNOLOGY**  
**VISION 2019**

**NIAMH MCKENNA**

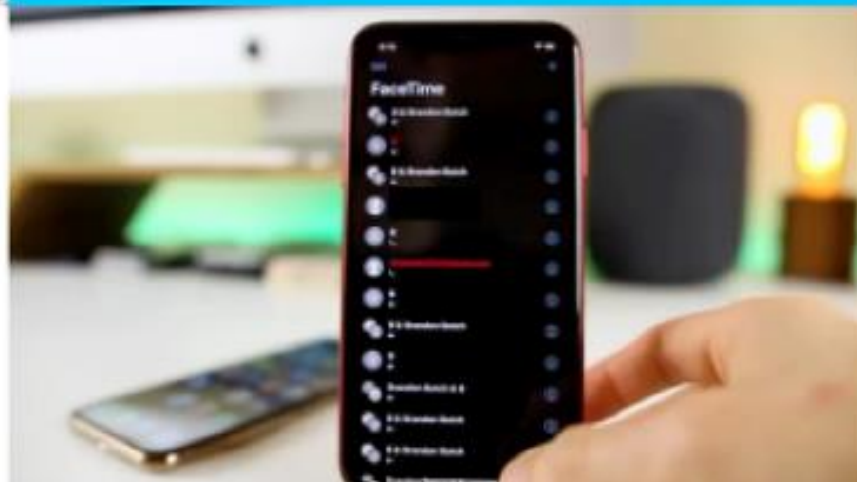
**@NIAMHWORLD**



**INEQUALITY  
VS.  
INCLUSION**



**PRIVACY  
DATA  
GDPR  
IDENTITY**



# POST-DIGITAL ERA

# The Post-Digital Era is upon us

Are you ready for what's next?



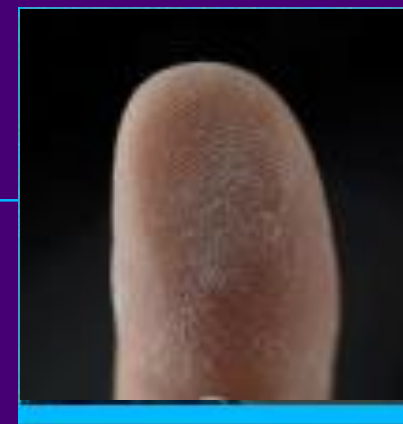
**1** DARQ  
POWER



**2** GET TO  
KNOW ME



**3** HUMAN+  
WORKER



**4** SECURE US  
TO SECURE ME



**5** MYMARKETS

TREND 1

# DARQ POWER

Understanding  
the DNA of DARQ

**D**ISTRIBUTED LEDGERS

**A**RTIFICIAL INTELLIGENCE

EXTENDED **R**EALITY

**Q**UANTUM COMPUTING

**TREND 2**

# GET TO KNOW ME

Unlock unique consumers  
and unique opportunities



TREND 3

# HUMAN+ WORKER

Change the workplace  
or hinder the workforce



**TREND 4**

**SECURE US  
TO SECURE ME**

**Enterprise are not  
victims, they're vectors**



**TREND 5**

# MYMARKETS

**Meet the consumers' needs  
at the speed of now**



**accenture**

<https://www.accenture.com/gb-en/insights/technology/technology-trends-2019>



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